



North Lincoln High School DECA  
 2737 Lee Lawing Road, Lincolnton, NC 28092  
 (704) 736-1969

Advisor Tammy Gilmore

Chapter President David Matousek

January 4, 2012

Dear Business Owner/Manager:

We need your assistance. Your investment will assist us in raising money for the Lincoln County Child Advocacy Center, along with spreading child abuse awareness throughout Lincoln County. We are hoping that you will be willing to be a sponsor of "Black Out Child Abuse". We would appreciate any support you may offer. However, donating fifty dollars will earn you a business sponsorship and your name on the back of the t-shirt.

The theme that we have chosen is "Black Out Child Abuse," informing area schools and the community of the harsh repercussions of child abuse and how easy it can be to educate those around us of the signs. For the week of January 23<sup>th</sup> through January 27<sup>th</sup>, we will be selling wristbands and t-shirts at North Lincoln and Lincolnton High School, in hopes of educating fellow students of child advocacy. The week will culminate with the basketball game against Lincolnton High School. All of the proceeds that we make from this project will go to sponsor the items for a playroom in the Lincoln County Child Advocacy Center. The current toys are out dated and unsuited for young adults. The center would like to accommodate teens/ young adults with more advanced entertainment, such as technology.

The facts about child abuse are overwhelming. Every thirty-three seconds a child suffers from abuse. Of those children, almost five die each day. There will be one in six boys and one in four girls who will experience some sort of abuse before the age of eighteen. In 2010, it was reported that there were 2,054 children abused and neglected in Lincoln County. In times of economic downturn, these rates skyrocket. The need for child advocacy is evident all around us, yet it often goes unnoticed. The Lincoln County Child Advocacy Center was developed in 1991, providing aid to the victims suffering from child abuse.

If you have any questions, please contact our DECA Advisor Tammy Gilmore at (704)736-1936. Receipts will be provided for all donations.

Sincerely,

Sarah Clarke  
 North Lincoln

Wendy Stroud  
 North Lincoln

**Sponsor Form:**

Business Name (this is how it will appear on the t-shirt): \_\_\_\_\_

Business Sponsorship (\$50): \_\_\_\_\_ Additional Donations: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Telephone Number: \_\_\_\_\_

Address : \_\_\_\_\_

Please mail or deliver to: Tammy Gilmore, NLHS DECA  
 2737 Lee Lawing Road  
 Lincolnton, NC 28092

*DECA's mission is to prepare emerging leaders and entrepreneurs for careers in marketing, finance, hospitality and management in high schools and colleges around the globe.*